

## PRINCIPLES FOR LETTERS OF SUPPORT

AMaGA Victoria will consider providing a Letter of Support to member organisations and others working in the museum and gallery sector based on the following principles:

- The project aligns with AMaGA Victoria's <u>strategic direction</u> or will benefit the museums and galleries sector.
- The requesting organisation is not in competition with AMaGA Victoria for the same funding or opportunity.
- The project does not compete directly with services or programs currently offered by AMaGA Victoria.
- The organisation provides AMaGA Victoria with sufficient time to consider the request for a Letter of Support (minimum of ten working days).
- AMaGA Victoria is satisfied that sufficient information has been provided about the project and is confident the project is viable and represents a valuable opportunity for the member organisation or the sector.

To request a letter of support from AMaGA Victoria, please fill out the Request for Letter of Support Form and email it along with a draft Letter of Support to Dr Ashley Robertson, Executive Director (ashrobertson@amagavic.org.au) at least ten days before the Letter is required.